



A 3-Day, 300 Mile Snowmobile Ride to benefit Special Olympics Minnesota

- ★ Each participant is required to raise a minimum of \$700.
- ★ The required minimum of \$700 must be turned in at/by the 2nd Driver's Meeting or your accommodations for the ride will not be held.
- ★ Raffle tickets are available to sell to help you raise your donations. Seven books of tickets per request.
- ★ Credit Card donations are acceptable but **MAY NOT BE USED** to purchase raffle tickets.
- ★ Bill Me's are acceptable in the amount of \$25 or more once the minimum requirement of \$700 has been met.
- ★ All checks must be made payable to "Special Olympics MN" or "SOMN"

Special Olympics
Minnesota



FUNDRAISING... HELPFUL HINTS

Raising funds for Special Olympics is easy to do. Snowmobiling is great fun and when you put these two together it is a great ride to benefit a great cause. Great people do great things. Here are some ideas on how to make it happen...

CASH OR CHECK DONATION

Ask a friend, neighbor, family member, your doctor, dentist, etc. if they would like to make a cash or check donation.

SELL RAFFLE TICKETS

Raffle tickets are available to sell and each dollar raised goes toward your required donations. Tickets are \$5 each with a great bunch of prizes. Everyone has a chance to win. Ask people to help by selling a book for you.

If you need additional raffle tickets to sell contact:

NORTH/OUT OF TOWN (MINNEAPOLIS AREA)

Kathy at 612-789-2081 or karkulak@hotmail.com

EAST (VADNAIS HEIGHTS AREA)

Mike Richards at 651-238-3881

CORPORATE DONATION

Ask the company you work for if they would like to donate or ask companies that you do business with if they would like to help you in your support of a great cause by making a donation.

COMPANY MATCHING FUNDS

Ask the company you work for if they have a Matching Funds Program. If so, they can help double or triple the amount of funds you have raised.

COMPANY DONATION FOR EMPLOYEE VOLUNTEER HOURS

Ask the company you work for if they make donations based on the number of volunteer hours you contribute to a non-profit.

SELL MEDALLIONS

Ask a place of business you frequent if they would like to sell medallions. Collect an upfront donation and provide the place of business with medallions to sell for \$1 each. Medallions come in packs of 50 or less.

FUNDRAISING EVENTS

Host your very own fundraising event, such as a golf tournament, Road Rally, Walk-A-Thon, etc. and raise funds toward your individual required donations. Assistance is available.

FUNDRAISING FORMS

All fundraising forms are available on the Northland 300 Website at www.northland300.org on the "Rider Information" page. Additionally, there is a sample donation letter and the new "Be A Northland 300 Mile Marker Donor" letter for your use. If you are unable to print forms or have any questions, contact Kathy Karkula at karkulak@hotmail.com or 612-789-2081.

BAKERS DOZEN

DON'T STOP AT \$700! Each year Northland 300 participants go above and beyond the call of duty to enter into the prestigious "Baker's Dozen" contest. The Baker's Dozen is the top 13 fund raisers of each year's ride. It is a fun and friendly competition to see who raises the most funds for the year. You can become part of this year's contest by raising more than \$700. The results will surprise you! Fundraising is a year-round effort.