



February 15, 2012

**PRESS RELEASE
For Immediate Release**

Lisa Hagens
Volunteer Marketing Director
Northland 300
952-380-8911
lisahagens11@msn.com

JIMMY'S HONORS NORTHLAND 300 GRAND PRIZE WINNER!

Jim Proulx, owner of Jimmy's Food & Drink honors Vera Olsen (Two Harbors, MN), lucky winner of this year's Northland 300 Grand Prize - 2011 Yamaha Grizzly 500 FI ATV.

Jim's employees sold the most tickets this year for the Northland 300 - \$4,350. Top selling employees were: (1) Liza Albers who has been with Jimmy's 3-1/2 years (Hugo), (2) Megan Kieffer who has been with Jimmy's 1-1/2 years (White Bear) and (3) Alise Seccor who has been with Jimmy's 9 months (Maplewood).



Jim Proulx and Vera Olsen

Jim hosted a buffet party for employees for selling tickets. Gold, Silver and Bronze medals won by Jim's brother, Jeff Proulx, were awarded to 1st, 2nd & 3rd place sellers along with cash prizes from Jim and a commemorative jacket from the Northland 300. Guest speakers were Kathy Karkula, Northland 300 Volunteer Event Director and Special Olympics Development Director; and Steven Eull, Special Olympics Minnesota Athlete and Northland 300 Participant.



Jim Proulx and employees

Jim Proulx is very dedicated to Special Olympics Minnesota because of all of the good it has done for persons with intellectual disabilities. Jimmy's Food & Drink is a Gold Medal Sponsor of the Northland 300.

The Northland 300 is a 3-day, 300 mile snowmobile ride to benefit Special Olympics Minnesota.

Special Olympics Minnesota provides year round sports training and competition for people with intellectual disabilities that contribute to life-long physical fitness, personal growth and achievements.

For additional information, visit www.northland300.org or www.specialolympicsminnesota.org or contact Kathy Karkula at 612-789-2081 or karkulak@hotmail.com.