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PRESS RELEASE
For Immediate Release

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WORLD'S LARGEST TRUCK CONVOY COMING TO YOUR TOWN

Minneapolis, MN, September 16, 2011 – Truckers from all over Minnesota and surrounding states will be at the National Sports Center in Blaine, MN (Schwan Event Center) on October 1, 2011 for the “World’s Largest Truck Convoy.” This will be the 7th year running of the Convoy held in Minnesota to benefit Special Olympics Minnesota.

We invite the public to come and experience this great event! Meet the truck drivers who work hard year-round to ensure that groceries, supplies, and every item you see at your local retailers is there for you, the customer, in a timely manner.

Meet the athletes of Special Olympics Minnesota, whom the trucker drivers with hearts of gold so greatly support.

Meet your local law enforcement who will lead the Convoy in their 30 mile journey to bring awareness to those very special individuals with intellectual disabilities, the Special Olympics Athletes, and the good of the trucking industry.

Convoy departs at 10am on Saturday, October 1, 2011. Opening Ceremonies begin at 9am. Truck Drivers will begin registering for the event on Friday, September 30, 2011. The public is welcome to join in the festivities.

Special Olympics Minnesota provides year round sports training and competition for people with intellectual disabilities that contribute to life-long physical fitness, personal growth and achievements.

For additional information, visit www.northland300.org or www.specialolympicsminnesota.org or contact Kathy Karkula at 612-604-1272 or karkulak@somn.org.