



July 18, 2011

**PRESS RELEASE
For Immediate Release**

Lisa Hagens
Volunteer Marketing Director
Northland 300
952-380-8911
lisahagens11@msn.com

INAUGRAL FISHING TOURNAMENT FOR NORTHLAND 300 AND SPECIAL OLYMPICS MINNESOTA

Minneapolis, MN, July 18, 2011 – Northland 300 will host its first fishing tournament August 14, 2011 at Fisherman’s Wharf Resort, located on Lake Mille Lacs. All proceeds will benefit Special Olympics Minnesota.

Northland 300 “Hooker’s Fishing Tournament” will begin at 10:00am and conclude at 2:30pm. Prizes will be awarded to first, second, and third place finishers for highest total weight.

Participation cost of \$40 includes fishing (free launch-limited space available or own boat), complimentary meal and a raffle of door prizes. Those wishing to participate can find more information and register at www.northland300.org.

The Northland 300, Premier Partner of Special Olympics Minnesota, raises funds through year-round participation in events planned by an all-volunteer Board of Directors. The Northland 300 has raised in excess of \$3.4Million since inception (1989).

Special Olympics Minnesota provides year round sports training and competition for people with intellectual disabilities that contribute to life-long physical fitness, personal growth and achievements.

For additional information, visit www.northland300.org or www.specialolympicsminnesota.org or contact Kathy Karkula at 612-604-1272 or karkulak@somn.org.